

Message Text

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12

ORIGIN NEA-16

INFO OCT-01 ISO-00 COME-00 EB-11 RSC-01 /029 R

DRAFTED BY NEA/INS:RBMORLEY:MMK

APPROVED BY NEA:SSOBER

NEA/INS:DKUX

COMMERCE/BIC:WLYNCH (SUBS)

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NEA:LBLAINGEN

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R 121940Z JUN 74

FM SECSTATE WASHDC

TO AMEMBASSY NEW DELHI

UNCLAS STATE 124629

E.O. 11652: N/A

TAGS: BEXP, IN

SUBJECT: COUNTRY COMMERCIAL PROGRAM (CCP)

FOR AMBASSADOR FROM ACTING ASSISTANT SECRETARY SOBER

1. A DRAFT CCP HAS BEEN PREPARED AND IS BEING FORWARDED BY AIRGRAM FOR YOUR REVIEW. THIS PROGRAM IS DESIGNED TO HELP IDENTIFY PRIORITY COMMERCIAL OBJECTIVES, DEVELOP PLANS TO ACHIEVE THEM, AND ASSESS RESOURCES NECESSARY FOR THE PROGRAM. A CLOSE EMBASSY REVIEW OF THIS DOCUMENT IS IMPORTANT SINCE THE EMBASSY IS IN THE BEST POSITION TO ASSESS WHAT KINDS OF PROGRAMS WILL BE MOST SUCCESSFUL IN MEETING OUR COMMERCIAL OBJECTIVES IN INDIA. IF NECESSARY, IT SHOULD BE MODIFIED SO THAT THE FINAL PRODUCT REPRESENTS A REALISTIC APPRAISAL OF WHAT CAN BE ACHIEVED IN INDIA.

2. REPRESENTATIVES OF BOTH STATE AND COMMERCE PLAN TO ARRIVE IN NEW DELHI ON JUNE 28 FOR DISCUSSIONS ON THE CCP WITH APPROPRIATE MEMBERS OF YOUR STAFF. NEA WILL BE REPRESENTED BY ROBERT MORLEY, NEWLY-ASSIGNED ECONOMIC OFFICER IN NEA/INS, WHOSE TRAVEL PLANS THE EMBASSY IS

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ALREADY AWARE OF. FROM COMMERCE, THERE WILL BE WILLIAM

LYNCH OF THE BUREAU OF INTERNATIONAL COMMERCE. HE PLANS
TO ARRIVE IN DELHI ON JUNE 28 AT 0800 ON IC 185, AND
DEPART JULY 2. HE HAS REQUESTED APPROPRIATE HOTEL
RESERVATIONS FOR THIS PERIOD. SISCO

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